



PRESS RELEASE Attention: Lifestyle (Parenting)

Technology camp promotes “real life” learning for children

Bandar Utama, Petaling Jaya, 15 May 2006 – What are your kids up to during the next school break? Glued to the Playstation and cartoons? The search for engaging activities to occupy children during the holidays continues to pose a challenge for many parents. Children’s Technology Workshop (CTWorkshop), a kids’ program from Canada with a branch at Centrepoint, Bandar Utama, channels kids’ interest in technology, cartoons and video games into something creative, constructive and above all, fun...

CTWorkshop’s icamp™, for children aged 7-14, offers mind-expanding adventures in engineering and robotics, video game creation, graphic design and digital art, and animation. While icamp™ is great fun for kids, it is based upon a curriculum developed to ensure real-life application of skills learned and most campers make significant progress in their academic lives.

CTWorkshop’s programs focus on a learning process using the latest technologies and LEGO® to empower children to explore, invent and create while at the same time fostering the development of life-long learning skills. CTWorkshop’s icamp™ includes 10 exciting adventures such as Mission to Mars, Team F1, Animation Alive, Gamedesigner Guru, and Fashion Designer. Through these applied science and technology projects, students become inventors and exercise their curiosity to create and have fun.

“The workshop was wonderful,” says parent, Mrs. Tan, “icamp showed our kids the practical applications of technology and really stimulated their imagination.” CTWorkshop is gearing up to offer the icamp™ experience during the coming May/June school holidays and throughout July and August during the international school summer break. Meanwhile, CTWorkshop also offers weekly after-school workshops in Engineering, Digital Art & Animation and Video Game Creation.

Photo caption: A happy icamper with his LEGO robotic arm creation.

About Children’s Technology Workshop

Children’s Technology Workshop is a company founded in Canada focused on the development of high-quality curriculum, software and children’s programs. We conduct classroom workshops, holiday camps, after school workshops and parties for children of all ages. We have been building our curriculum since 1997 and provide a unique learning environment with hands-on technology projects for kids to explore, invent and create. Children’s Technology Workshop operates in cities across Canada, the United States, Hong Kong and now Malaysia. For more information go to <www.ctworkshop.com.my> or call 1-300-88-3363.