

PRESS RELEASE (Canada)

Children's Technology Workshop Opening New Centre in Kuala Lumpur

Toronto, Ontario, October 18, 2005 – Kenny Tai, Nina Adlan and Kevin Chow, from Malaysia, have become Toronto-based Children's Technology Workshop's latest franchise partners, it was announced today. The three plan to open a dedicated centre in Kuala Lumpur in early December. They are here in Toronto this week to receive comprehensive training in delivering CTWorkshop's unique curriculum to Malaysian children between ages 5 and 14.

For Children's Technology Workshop, the new Kuala Lumpur facility represents its second Asian franchise. The first has been operating successfully in Hong Kong for over a year. "We met our new Malaysian franchise partners this spring at the International Franchise Expo in Washington, DC," stated Darryl Reiter, President. "They immediately grasped the importance of our curriculum and sold us on Kuala Lumpur as a great place for a CTWorkshop," Reiter added.

The franchise partners bring a wealth of experience to CTWorkshop. Kenny Tai is a civil engineer with extensive experience in business and IT consulting. Nina Adlan is the publisher and editor of the Education Quarterly, a leading magazine in Malaysia aimed at educators, parents and students. Kevin Chow is a graduate of Western Michigan University with experience in business operations and project management. When asked why they chose CTWorkshop as a franchise for Kuala Lumpur, the three stated "CTWorkshop represents a fresh approach to mastering engineering and technology concepts. The unique curriculum and pedagogy fosters creative thinking which fits very well with Malaysia's aspirations to be a leading centre for technology innovation."